



artcobell

Let's Talk Shop



COURSE TITLE:

Let's Talk Shop (AIAABC10723)

COURSE DESCRIPTION:

Designing libraries (media centers / information hubs) based on retail design principles involves creating a space that is attractive, functional, and user-friendly. The goal is to make the space welcoming and engaging environment that encourages users to explore and interact with the resources available. Overall, designing libraries and media centers based on retail design principles can help create an environment that is both functional and inviting, and that encourages users to explore and engage with the resources available.

LEARNING OBJECTIVES:

- » Learn the important elements of retail design in creating a visually appealing space that draws users in and makes them want to stay.
- » Review the historical significance of libraries and the part they play in providing access to all kinds of information.
- » Explore key aspect of retail design is creating a layout that is intuitive and easy to navigate.
- » Apply retail design principles emphasizing the importance of creating a sense of community within the space.

COURSE CREDIT:

- » 1.0 CEU

CEU TYPE:

- » Project Planning & Design

